MedCircle@Work™
Annual Program Overview

Leading the Next Generation Workplace | 2023
About Us

WHO WE ARE
Understanding & Innovative
MedCircle innovatively creates solutions for professionals across the board. We help people who live with mental health challenges become highly educated so they can take control of their own mental health— at home and at work.

WHAT WE DO
Education & Conversation
MedCircle is redefining the workplace. Our leadership training, employee education, a vast library of award-winning videos, and customized live classes help create optimal personal and organizational wellbeing — sooner.

OUR APPROACH
Proactive & Continuous
With an alliance of lead doctors, professional experts, and proprietary technology, we harness the expertise of today’s mental health authorities in a dynamic manner that is always evolving— building you into the business and beyond.

Impactful ground breaking change comes with an innovative vision, relatable experience and fierce passion.

MEET OUR FOUNDER

Douglas Colbeth is a co-founder of MedCircle and one of the most successful hi-tech entrepreneurs in America. He has led two different ventures to become public companies - where both achieved multi-billion-dollar enterprise valuations. In 1996 Colbeth was named by Time Magazine as one of the “Golden Geeks” of the Internet.

While co-founding and leading both ventures he also prioritized the implementation of preventative mental health care programs. These innovative programs dramatically enhanced the culture of these organizations, along with improving key business metrics such as; lower turnover, reduced recruiting costs, less sick days taken, and higher employee satisfaction.

MedCircle has taken these programs and packaged them so any sized employer can easily and affordably implement them. This includes Leadership Training, In-depth Education, and Weekly Live Access to MedCircle Workshops which discuss therapies for various mental health conditions. More importantly, these programs organically create informal employee support groups - which provide enormous peer support. “I have witnessed employees forming lifetime relationships with one another, and the employer creating a next generation workplace” – said Colbeth.

“I believe employees are the Foundational Asset - upon which all other assets are created. The time is now for employers to more effectively address the mental health challenges of their employees and create the Next Generation Workplace”.

In addition to the launching of MedCircle, Doug and his wife Margaret have been long-time philanthropists in the area of mental health. In 2002, the Colbeth’s partnered with the University of Illinois Medical Center to create The Colbeth Children’s Mental Health Clinic in Chicago.
"The reality is that coworkers and leaders might spend more time at their job with their colleagues than they do with their own families. This makes it very likely that you might be the one seeing something of concern first, and you can play a very imperative role for someone if you learn the signs of mental health challenges and know how to support and respond to the individual promptly."

DR. DOMENICK SPORTELLI – DOUBLE BOARD CERTIFIED
PSYCHIATRIST

The Time is Now

- 32% of employees suffer from symptoms of PTSD
- 46% of employees suffer from anxiety and/or depression
- 50% of employee turnover is due to mental health reasons
- 53% of individuals are initially misdiagnosed
- 77% say mental health impacts their productivity
- 91% want employers to be more supportive of mental health programs

The Reality

Mental health is an overall part of well-being, however, mental health diagnoses are on the rise. These data set points are an accurate reflection of where the current state of mental health and is important to note, that these numbers are increasing heavily since the pandemic. We realize that mental health affects everyone and it is our aim to provide the most credentialed preventative mental health care program to help the masses.

Access can change everything.

The Solution

As a leader in mental health education and preventative mental healthcare, we designed our MedCircle@Work™ Program on the following pillars. These foundations help address mental health needs for the individual as well as the company at large. They are not only responsive but aimed to be preventative in nature making lasting change.

- LEADERSHIP TRAINING AND CONSULTATION
  - Training mental health-informed leaders on best practices for individual employees and company at large. (General and Specific)
- EMPLOYEE ENGAGEMENT AND CARE CONTINUUM
  - Creating opportunities and supporting leaders in employee engagement and crowdsourcing of resources through a private community.
- PREVENTATIVE CARE RESOURCES
  - Full access to an expansive library of educational content, weekly live and quarterly company specific workshops.
- SUSTAINABILITY AND ENHANCED GROWTH
  - Continually assisting companies in building person-first and people-centered work environments for maximum impact.

Medcircle@Work Membership Benefits

- Lower employee turnover
- Lower recruiting costs
- Less sick days taken
- Less absenteeism
- Less presenteeism
- Less time lost to mental health related issues
- Greater employee referrals
- 3.5X more likely to be proud of their place of employment
- 5.6X more likely to trust the employer
- Improved employee satisfaction
- Higher productivity
- Enhanced company culture
- Increase in knowledge and resources to share with family & friends

Imagine the Possibilities. The Next Generation Starts With You.

*Sources: Mind Share Partners Workplace 2021 Report, NAMI, NIH
MedCircle@Work™ Framework & Features

The following framework briefly outlines the components of the MedCircle@Work™ annual offering. Descriptions include features and functionality of each component.

**Leadership**
Sequenced and continual credentialed training for leaders in becoming mental health informed while fostering essential skills for pioneering the next-generation workplace. This learning is phased out and continually updated enhancing leadership skills.

**Leadership Touchpoints**
The MedCircle@Work™ Director will work closely with leadership before, during, and after the initial launch and implementation of the MedCircle@Work™ Program making implementation easily sustainable and they are collaborative in nature.

**Employee Learning**
Through educational and interactive content, preventative mental healthcare is provided to equip employees with ample resources to enhance well-being, better prepare when facing challenges, and grow into their desired potential both in their personal and professional lives.

**Customized Workshops**
Companies have access to live quarterly customized workshops for both leadership and employees, ensuring the company's unique needs are met continually through preventative mental healthcare. Members may ask questions to the doctor and will gain key takeaway strategies during each workshop.

**Private Community**
Your company will have access to a private monitored community in which they can share resources, ask questions, initiate and participate in staff support groups, and request content for live workshops. MedCircle monitors this community. Anonymity is an option and protective measures are enforced.

**Mental Health Advisor Access**
Your Chief Mental Health Advisor can assist in a company wellness strategy, provide rapid access advisory for unforeseen events, and can assess behavioral health providers and resources. Where applicable, they may offer treatment services or referrals. *This feature is an add on service to our primary offer.*

*Additional detailed information per each component is available upon request*
Ready to Get Started?

If you are eager to begin and learn more about how MedCircle@Work can work for you, follow the below steps. We are so excited to meet you and lead the next-generation workplace together!

**Inquire**

Visit https://medcircle.com/work/ and fill out the inquiry form or simple email the Director of MedCircle@Work at mandi@medcircle.com. Once submitted, we will reach out to schedule a discovery call.

**Explore**

Once your discovery call is scheduled, we will provide you with more detailed resources on each component of our program. We will also give you access to begin exploring the features so you can gauge how we can best help your company.

**Design**

During the discovery call, we will discuss all parameters of our program and customize it for your organization. Once signed, this design will be collaborative and ongoing but you will be provided with a solid framework and support to begin.
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